1

Introduction to Practical PCB Design

or "Shadow of the Colossus." Edition!

P Pounds

12 March 2018 University of Queensland

P Pounds

But first...

Some house keeping

Calendar at a glance

	Week	Dates	Lecture	Reviews	Demos	Assessment submissions
	1	19/2 - 24/2	Introduction			
	2	26/2 - 2/3	Principles of Mechatronic Systems design			Problem analysis
r are	3	5/3 - 9/3	Professional Engineering Topics			
nere 🤄	4	12/3 - 16/3	PCB design tips	Progress review 1		
	5	19/3 - 23/3	Your soldering is (probably) terrible			
	6	26/3 - 29/3	Introduction to firmware design			
	Break	30/4 - 13/4				
	7	16/4 - 20/4		Progress seminar	25% demo	
	8	23/4 - 27/4				
	9	30/4 - 4/5			50% demo	
	10	8/5 - 11/5	No lecture	Progress review		
	11	14/5 - 18/5			75% demo	Preliminary report
	12	21/5 - 25/5				
	13	28/5 - 1/6	Closing lecture		Final testing	Final report and reflection

Yoi n

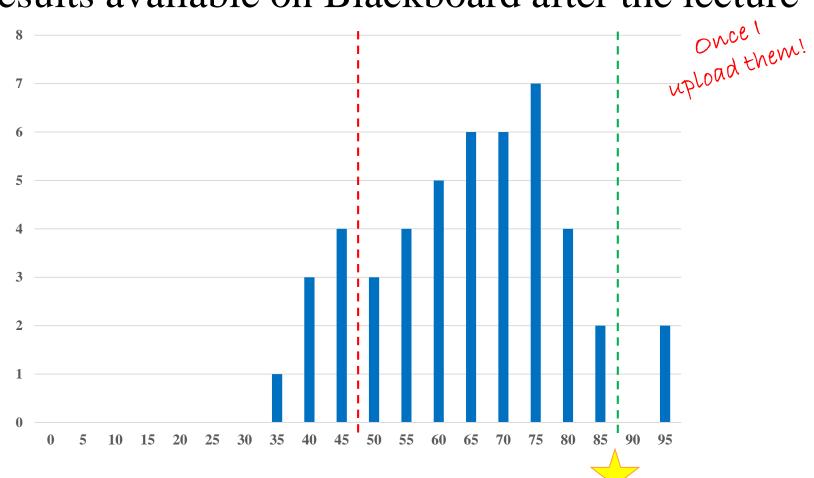
Progress Seminars

- Currently underway... one day to go
- There has been PAIN, as promised
 - Show up prepared
 - Show up with evidence
 - Show up coherent
- Most groups have survived so far

– But not everybody...

Problem Analysis (from 2018)

Results available on Blackboard after the lecture



Lab access

- Some people still don't have lab access
 - Pro tip: If your swipe card doesn't work, you shouldn't be in there...
- If your card doesn't work, check with Jonathan Read: j.read2@uq.edu.au
 - He will let you know what induction tasks you have still outstanding
- Please note, I have no control over lab access, except to have it revoked

FAQ Roundup

• How big will the placard text be?

- This will be outlined in the revised spec, which will go up *soon*. Example placards will be available shortly.
- Can we attach the DSN module to the spacecraft?
 - No. It has to be on the ground and be removable from your design.
- Can we please have CAD files of the gimbal?
 - Yes; they are up on Blackboard
- When will the gimbal be ready?
 - I have been promised three gimbals by this Friday.
- Dude, where's my ETSG budget?
 - It's up now I promise!

Right.

Onwards to PCB design!

"Quick and dirty"

• Printed Circuit Board design is a huge topic and I am in the middle of writing a much longer lecture on all the intricacies of it.

• The complete monstrous shambling thing will probably be 200+ slides long and push the class to the brink of insanity.

- The Garhugeian Cometh...

What is a PCB?

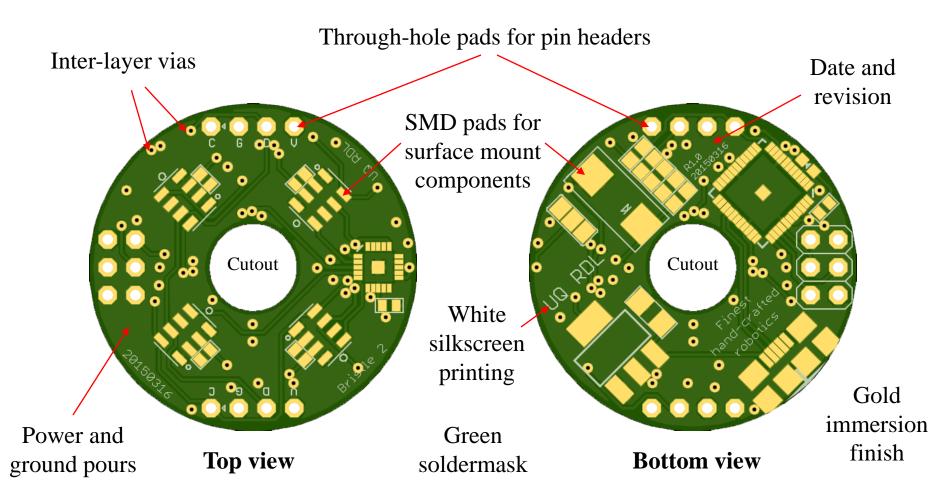
You should know what a PCB is/does. But what goes into it? And how is it made?

And why would they even call it a "printed circuit board", anyway?

P Pounds

PCB structure

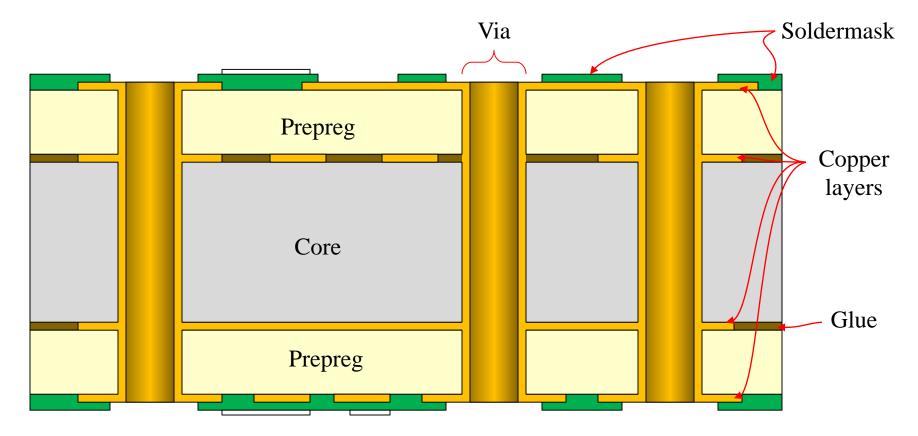
• Stuff on a PCB – example 4 layer board



P Pounds

PCB structure

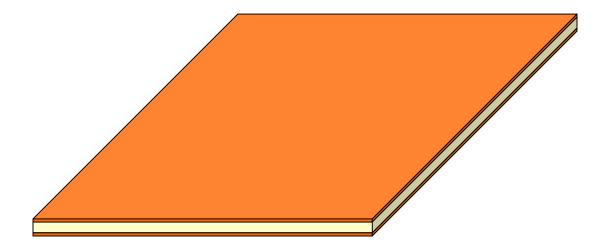
• Stack of conductive and insulating material



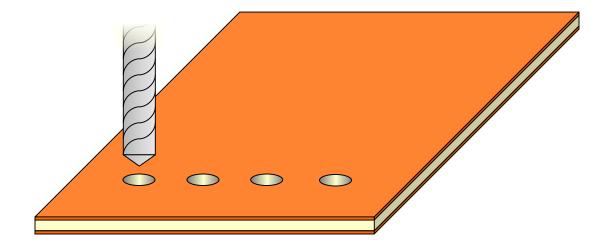
Handy summary of terms

- Layer: Horizontal sheet of conductive metal
- Substrate: Horizontal sheet of rigid insulator
- Soldermask: Resistive surface coating
- Silkscreen: Surface writing and graphics
- Track: Conductive line on a layer
- Pad: Solder point for component mounting
- Via: Vertical conductor for connecting layers
- PTH: Pin Through-Hole; parts with pins, leads, legs
- SMD: Surface Mount Device; flat mounting parts

• Start with copper-clad prepreg sheet

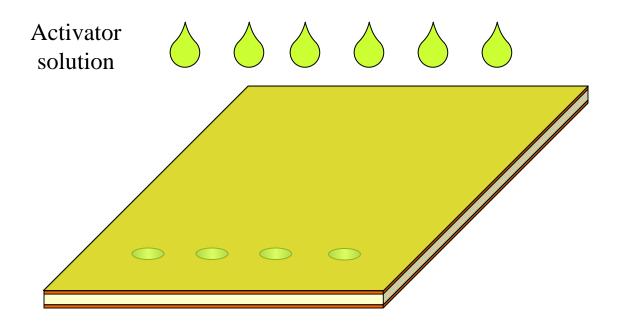


• Drill where holes will go

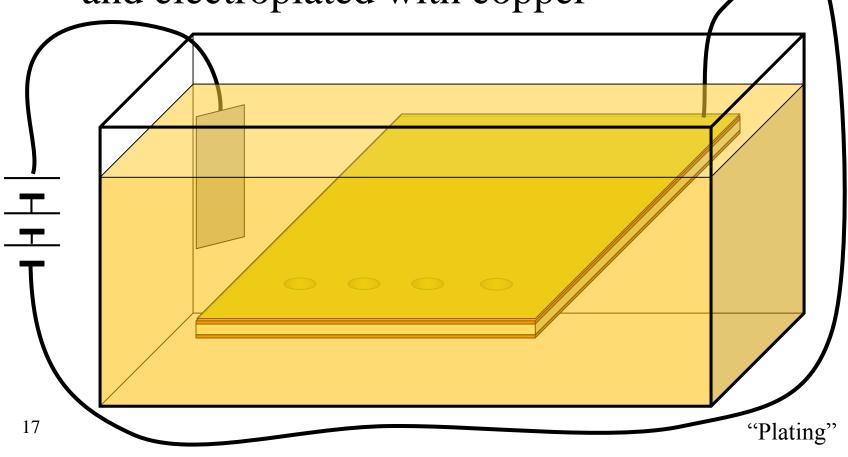




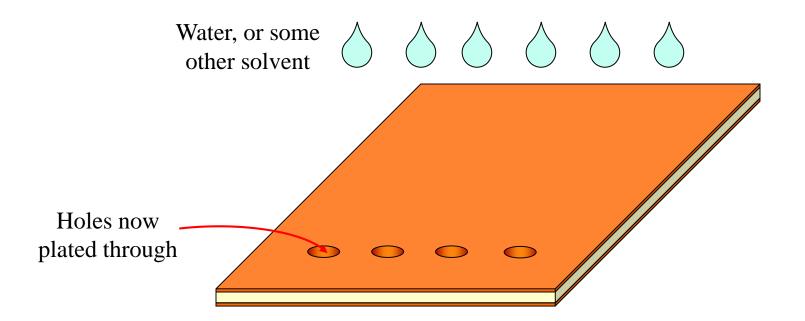
• Wash the board with an electrochemical activator solution



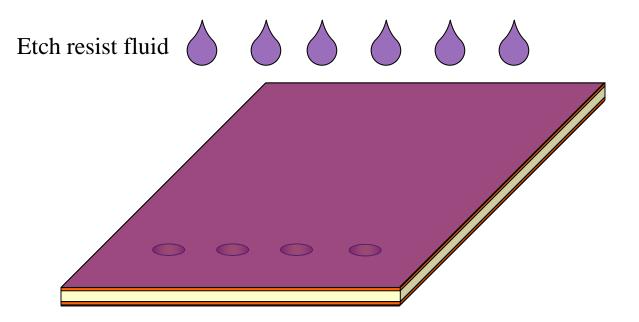
• PCB is placed in an electrochemical bath and electroplated with copper



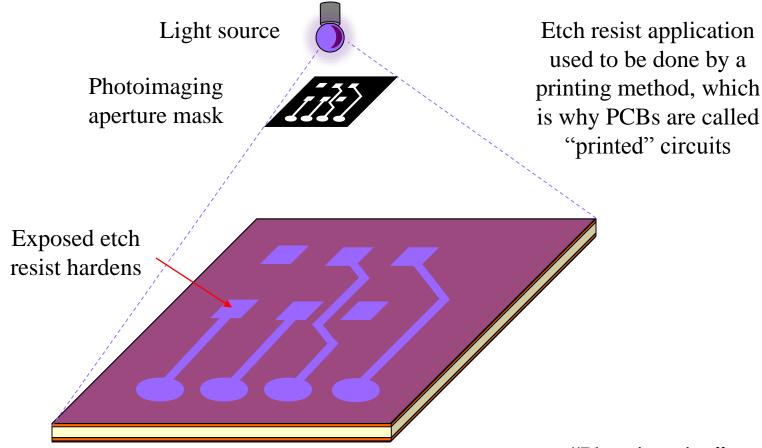
• PCB is removed from tank and washed



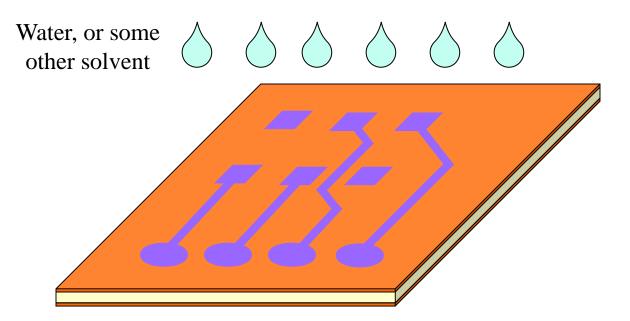
• Coat with photo-curing etch resist

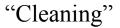


• Selectively expose to light (one or both sides)

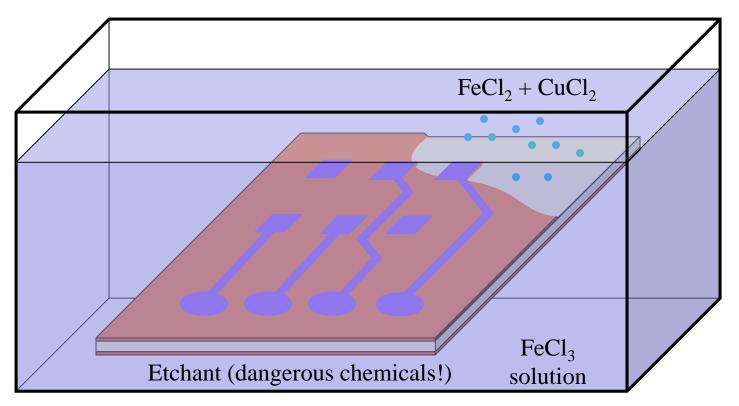


• Unhardened etch-resist is washed away, exposing uncoated copper

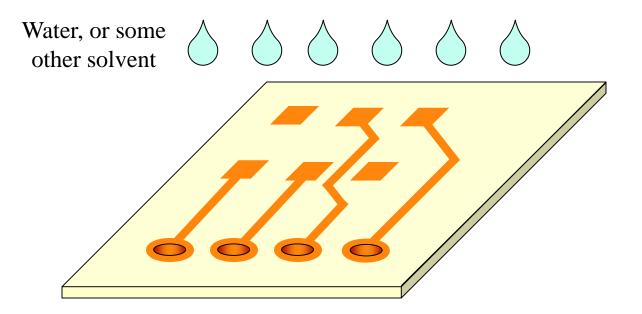




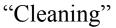
• PCB is placed in a chemical bath of etchant that reacts to dissolve exposed copper



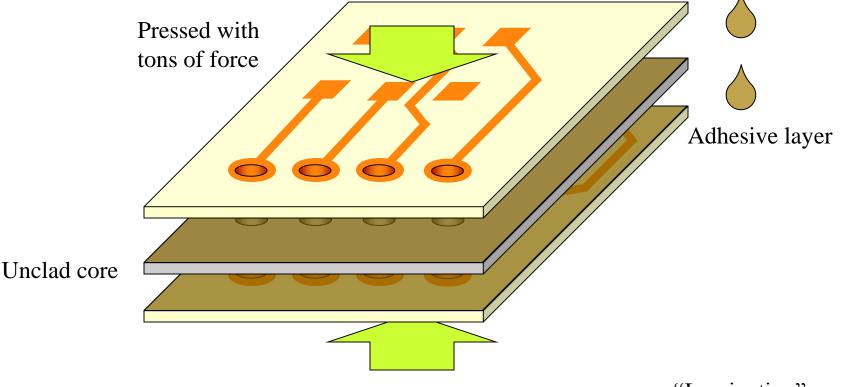
• Removed from etchant, washed, and the etch-resist is removed



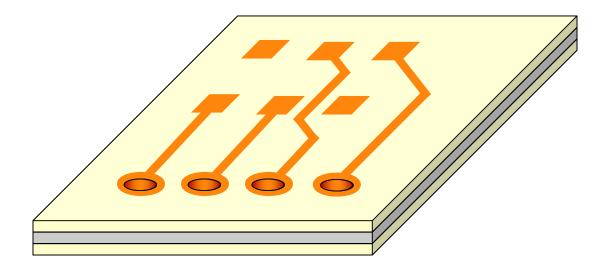
Simple single-layer boards could stop here



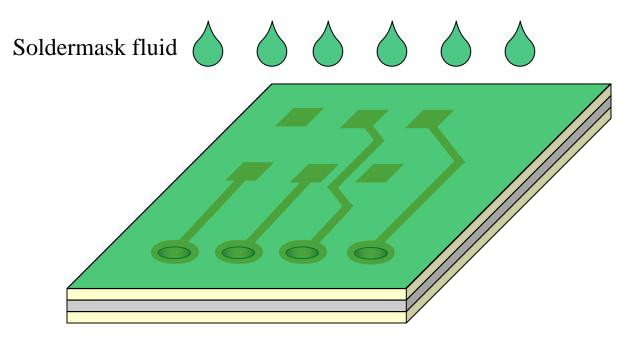
• Multilayer board layers are coated with glue, aligned and then pressed together



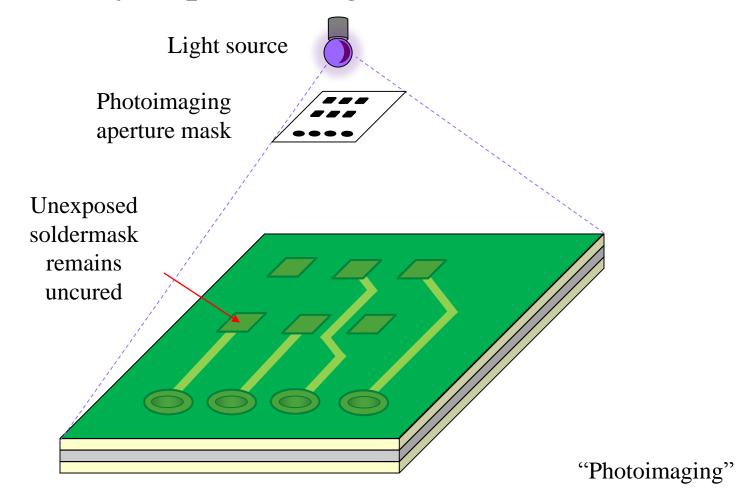
• The board stack is allowed to cure under pressure (may require application of heat)



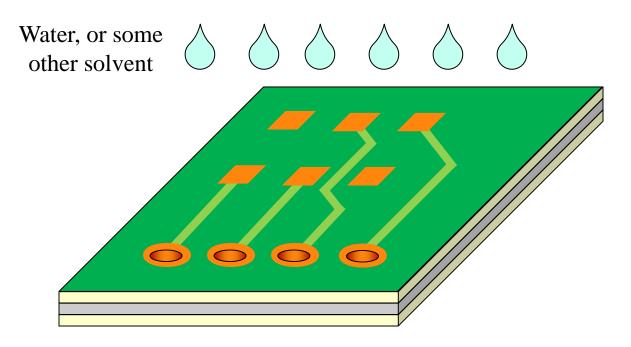
• The board is coated with liquid soldermask



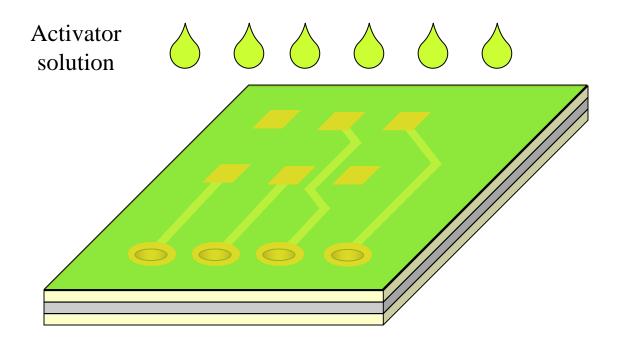
• Selectively expose to light (one or both sides)



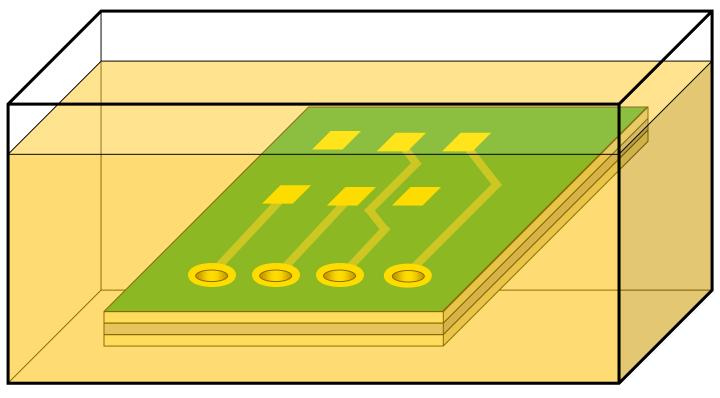
• Wash uncured soldermask away, exposing copper pads, vias and holes



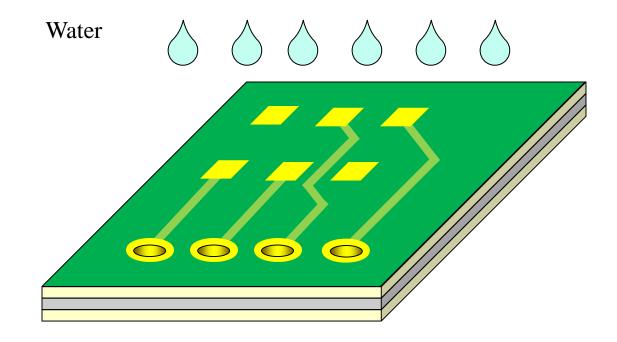
• Wash the board with an electrochemical activator solution



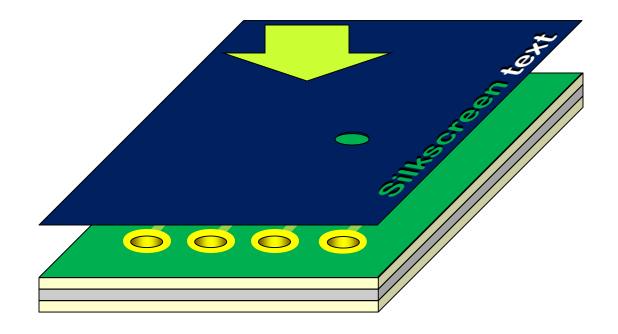
• PCB is placed in a chemical bath and plated with nickel, gold or other metals



• PCB is washed clean of chemicals

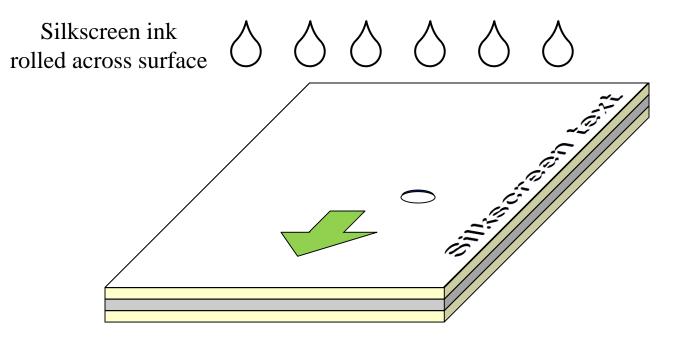


• Silkscreen stencil is laid on; made using a photo-cured emulsion

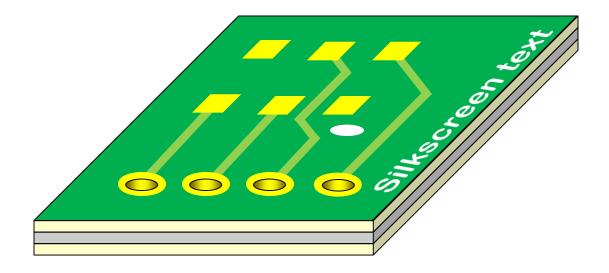




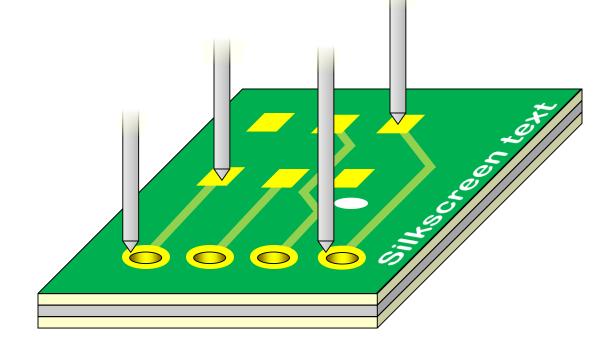
• Ink is applied to the stencil, filling the voids



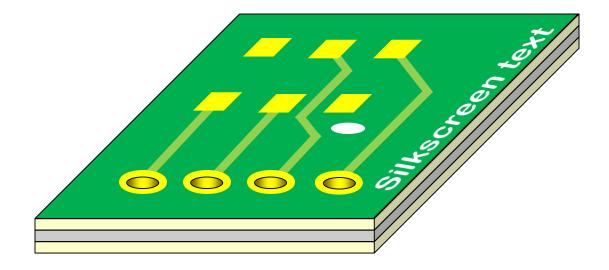
• Silkscreen stencil is removed and ink allowed to dry



• Finally, the electrical connections are tested for continuity and shorts



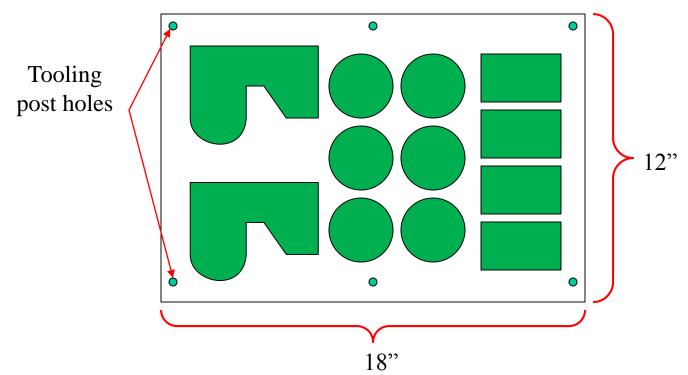
• Boards that pass all tests are complete



37

Panelisation

- A lot of work goes into each board!
- Virtually all boards are made in panels, with multiple units fabricated together



Critical design parameters

Stuff to know about your design:

- Thickness of copper layers and total lay-up
- Board material (typically FR4)
- Minimum track width and spacing
 - How thick is your smallest track? How much space between copper with different nets?
- Minimum drill diameter and via resting
- Clearance between copper and board edge

Common design specs

Spec	Easy	Typical	Hard
Layer	1-2	4	8+
Tracks	0.4 mm (16 mil)	0.2 mm (8 mil)	0.1 mm (4 mil)
Spacing	0.4 mm (16 mil)	0.2 mm (8 mil)	0.1 mm (4 mil)
Drills	0.6 mm (24 mil)	0.4 mm (16 mil)	0.3 mm (12 mil)
Annual ring	0.4 mm (16 mil)	0.2 mm (8 mil)	0.1 mm (4 mil)
Board thickness		1.6 mm (63 mil)	0.8 mm (63 mil)
Copper thickness		35 µm (1 Oz)	70 µm (2 Oz)
Board material		FR4	RF substrates

If your stack up is unusual, you'll need to specify it in detail – sometimes you'll even require a technical drawing just so there is no misunderstanding about what you want.

What specs do I need?

- It's hard to know what you need until you're actually layout out your design
 - But it's good to start laying out with close to the right size – can usually guesstimate how challenging your board will be to route

Generally, the more complex and cramped your board, the tighter your specs will be

On that note...

What stuff do you actually have to provide the when you're submitting a PCB?

Anatomy of a PCB submission

- Spec sheet
- Mechanical layer (outline)
- Copper layers
- Stop layers (soldermask)
- Silkscreens
- Cream layers (solder paste stencil)
- Part origins
- Bill of materials (BOM)

Spec sheet

Part number: uq samara 05 Rev: 1 Quantity: 10 min Time Required: Fastest turnaround Number of Layers: 4 Material: FR4 Board Thickness: <1 mm Line width (min): 0.2mm Line width (norm): 0.2mm Line Spaceing (min): 0.2mm Line Spaceing (norm): 0.2mm Copper thickness: 35 um Soldermask color: Any Soldermask type: Photoimageable Silkscreen color: White Silkscreen sides: One side

File Type: Gerber

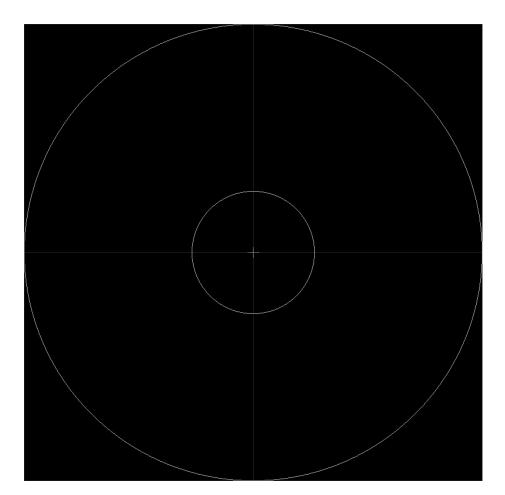
Gerber Information Character Set: ASCII Drill file: Excellon

Files:

uq_samara_05.cmp	Layer 1 - Top Signal
uq_samara_05.102	Layer 2 - Signal Layer
uq_samara_05.103	Layer 3 - Signal Layer
uq_samara_05.sol	Layer 4 - Bottom Signal
uq_samara_05.stc	Top soldermask
uq_samara_05.sts	Bottom soldermask
uq_samara_05.plc	Top silkscreen
uq_samara_05.pls	Bottom silkscreen (empty)
uq_samara_05.dri	Drill file

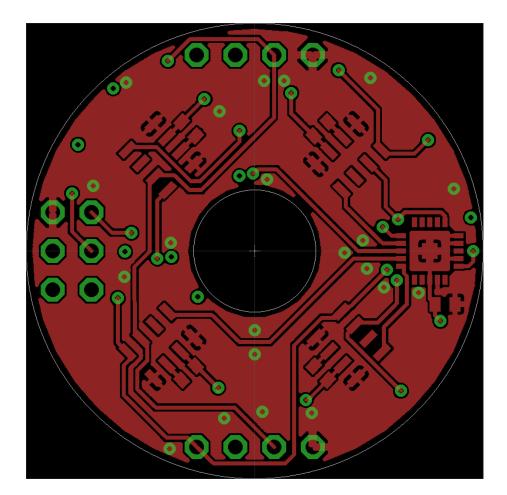
Mechanical layer

• Boring simple drawing of the board outline



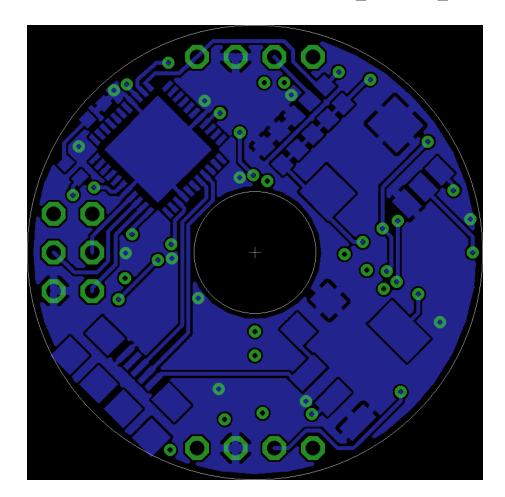
Top layer

• Aka "component side" – tracks plus pads, vias



Bottom layer

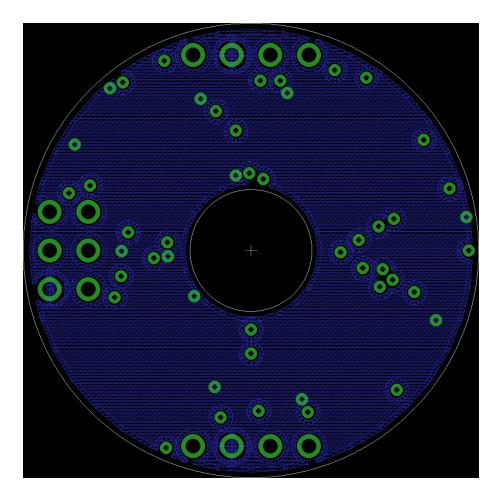
• Aka "solder side" – tracks plus pads, vias



P Pounds

Inner layer 1

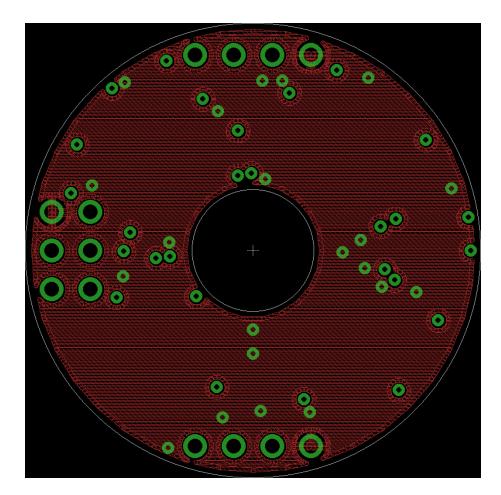
• Middle ground plane



P Pounds

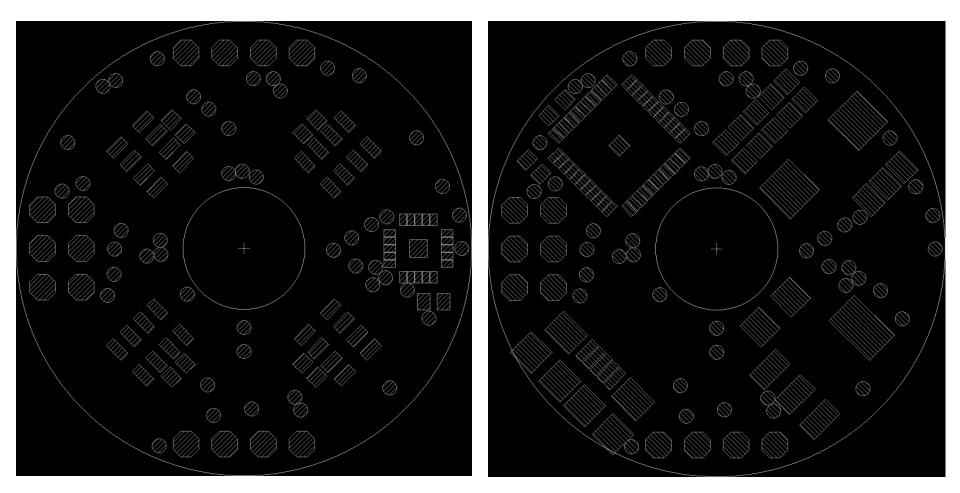
Inner layer 2

• Middle power plane



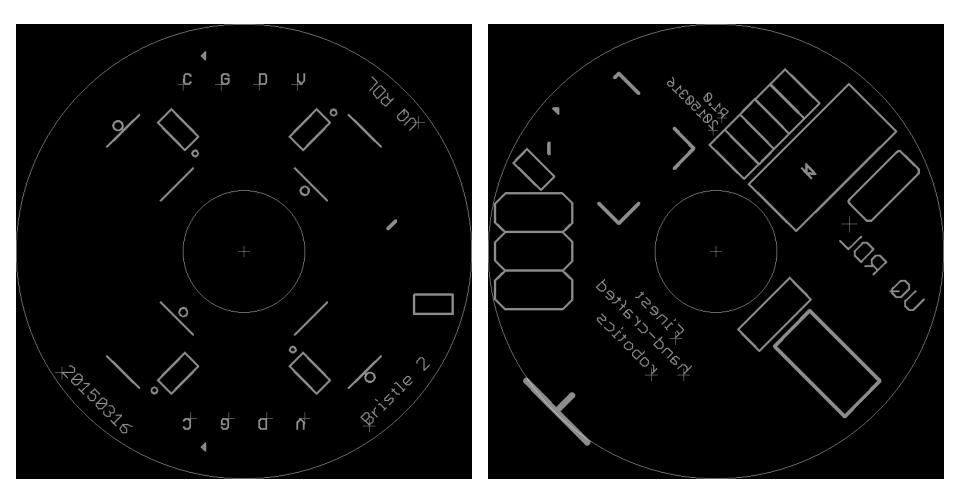
Top and bottom stop layers

• Soldermask apertures – places without mask



Top and bottom silkscreens

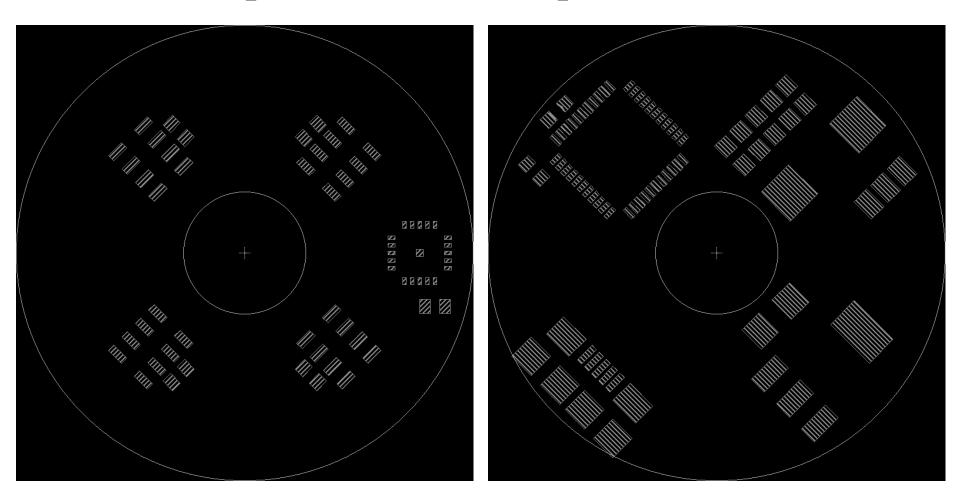
• Text and annotations (reversed on bottom)



P Pounds

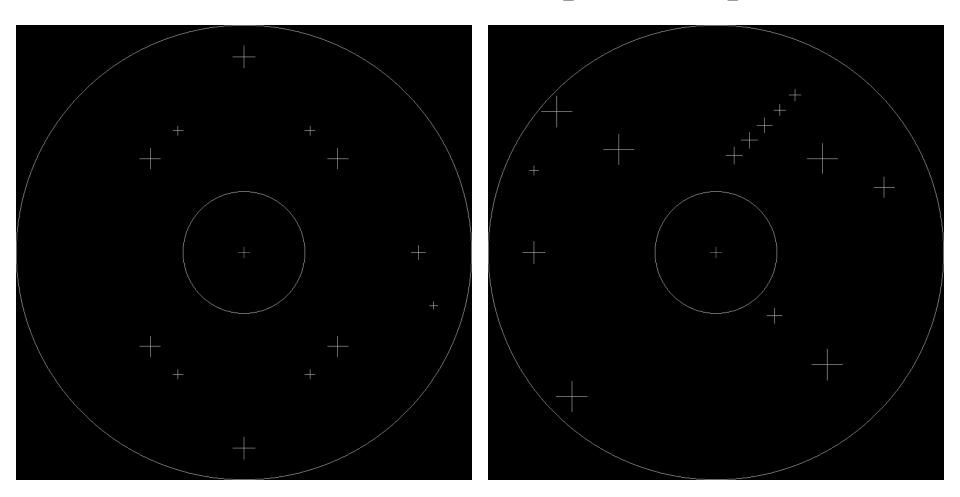
Cream layers

• All the places solder is deposited for SMD



Component origins

• Used for automatic board pick-and-place



Bill of materials

Partlist exported from K:/work/UQ/development/projects/bristle/circuit/bristle2.sch at 19/04/2016 1:49:57 AM

Assembly variant:

53

	Part	Value	Device	Package	Description
	01	MPL115	MPL115	MPL115	
	02	MPL115	MPL115	MPL115	
	03	MPL115	MPL115	MPL115	
	04	MPL115	MPL115	MPL115	
	3.3V	VREGAP1117	VREGAP1117	SOT223	
	C01		CAP_CERAMIC0402	0402	Ceramic Capacitors
	C02		CAP_CERAMIC0402	0402	Ceramic Capacitors
	C03		CAP_CERAMIC0402	0402	Ceramic Capacitors
	C04		CAP_CERAMIC0402	0402	Ceramic Capacitors
	C06		CAP_CERAMIC0402	0402	Ceramic Capacitors
	C10	luF	CAP_CERAMIC0603	0603	Ceramic Capacitors
	C11	.luF	CAP_CERAMIC0603	0603	Ceramic Capacitors
	C12	.01uF	CAP_CERAMIC0603	0603	Ceramic Capacitors
	C52	470uF	CAP_TANTALUMD/7343_REFLOW	EIA7343-31/D-R	Tantalum Capacitors
	C53	10uF	CAP_CERAMIC1206	1206	Ceramic Capacitors
	CN1		USBMICROB	USB-MICROB	USB Connectors
	JP1	4X1_PIN_HEADERPTH	4x1_pin_headerpth	PIN_HEADER_4_PTH	
	JP2	4X1_PIN_HEADERPTH	4X1_PIN_HEADERPTH	PIN_HEADER_4_PTH	
	JP3		PINHD-2X3	2X03	PIN HEADER
	LED2	CHIPLED_0603S	CHIPLED_0603S	CHIPLED_0603	
	R1	1200	RESISTOR0402	0402	Resistors
	R2	4.7K	RESISTOR0603	0603	Resistors
	R3	4.7K	RESISTOR0603	0603	Resistors
	SJ2		SJ2W	SJ_2	SMD solder JUMPER
_	UC01	ATTINY24QFN	ATTINY24QFN	QFN20	
3	XM1		ATXMEGAXXA4U-MH	QFN-44	ATXMEGA A4U Series (XMEGA+USB)

A whole bunch of stuff...

Lots of technical specification in a PCB!

And if any one part of it is wrong, your board probably won't work.

12 March 2018

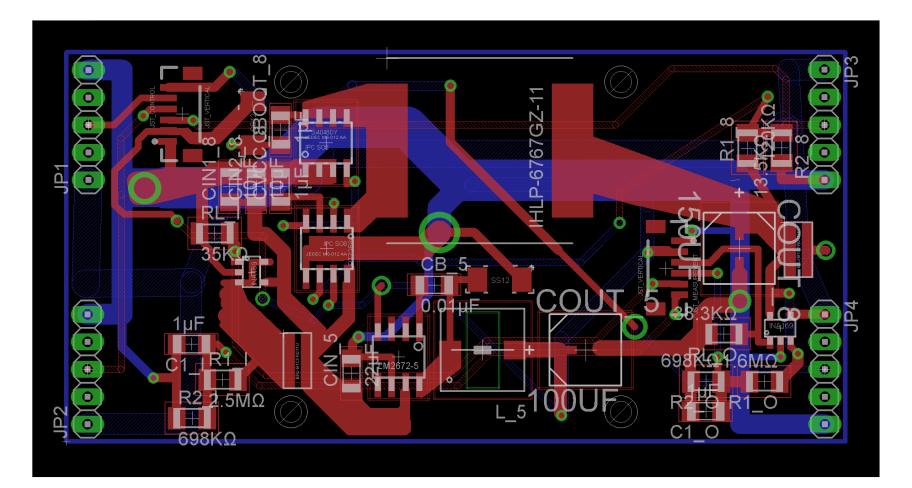
Hey, that's great...

So what about actually designing a PCB?

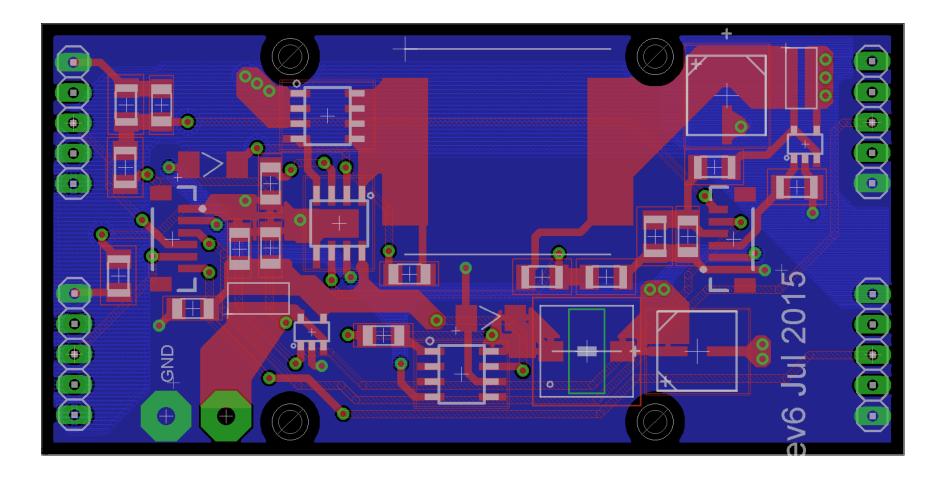
How hard can it be?

12 March 2018

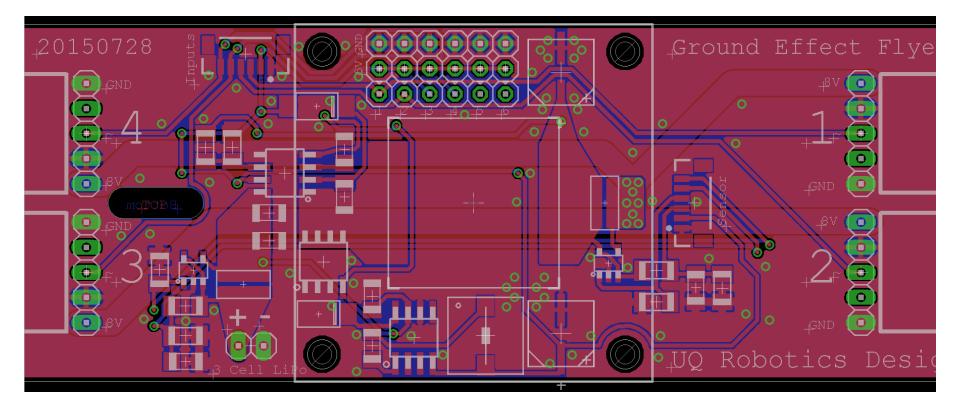
Absolute beginner's layout

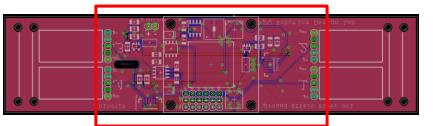


Same designer with more experience



Experienced designer layout





Routing PCBs

- Laying out PCB is broadly called "routing"
 - Usually the hardest part of PCB design
 - Tight routing = less board space, more boards per panel, lower costs: take time to get it right!
- Finding optimal routing is a challenging task and machines are not very good at it

DO NOT WASTE YOUR TIME OR MONEY WITH AUTO-ROUTING

Routing PCBs

- If you become very good at routing you will win the acclaim and respect of your peers!
- If you are lazy or terrible at it, you will be silently (or not so silently) cursed by everyone who has to deal with your designs
- Pretty much any idiot can route a low-speed board (<1 MHz) and expect it to work...

The performance gotcha

• But! There is no mercy in high-speed digital, low-voltage analog or RF *anything*!

– Mixed circuits?? Fetch the Necronomicon...

• Obey all the rules or physics will punish you

Most boards you'll be making anytime soon will be pretty forgiving

Worth bearing in mind

- In general, the PCB and circuit design should be developed in parallel

 It is quite easy to design impossible circuits
- If the circuit just won't work on the board as designed... try tweaking the circuit?
 - A small circuit design can drastically simplify the routing problem
 - You'd be surprised how often this works!

12 March 2018

General routing process

Here is a set of guides for PCB layout

Do not adhere to them mindlessly Not an excuse to stop thinking...

General routing process

- 1. Specify your board dimensions (if known)
- 2. Place constrained components first
 - Usually things like large parts and connectors
- 3. Route power, ground and major signal busses
 High power, high frequency, high sensitivity
- 4. Shuffle components to reduce net complexity
- 5. Make connections between components
 - Revise layout on the fly

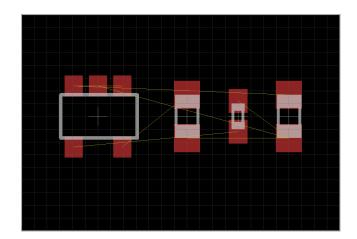
Guiding principles

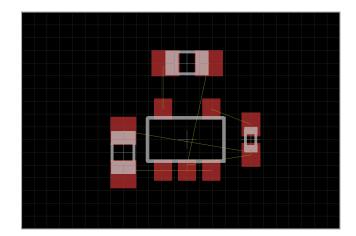
- Minimise the number and variety of drills
- Maximise track width and spacing
- Preserve ground layers
- Preserve spacing between components
- Maximise clearance with the board edges
- Minimise turns and maximise corner angles

If it looks crap, it probably is crap. If it looks like somebody loved it, it's probably ok

Part placement

- Good part placement makes your life simple
- If you can see it all laid out, you can route it!
- Follow the reference design if available
 - Depart from the reference design at your peril!





⁶⁶ Default part layout – not helpful!

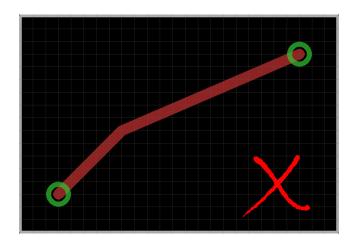
Oh hey, that's where that goes...

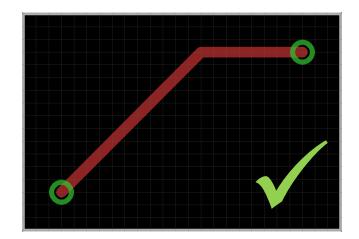
- Routing tracks refers specifically to laying out the individual traces of a PCB
- Most people do a mediocre job without trying too hard... some people make a mess

A few simple rules will get you 90% of the way there...

(The majority of my corrections to student PCBs consist of the following violations)

- Adhere to the 45° routing rule
 - Why? Partly due to tradition, and partly because it makes for neater-looking circuits
 - If the track or space constraints require it, though, it's ok to route direct point-to-point

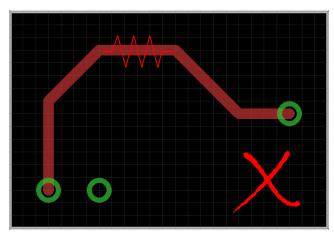


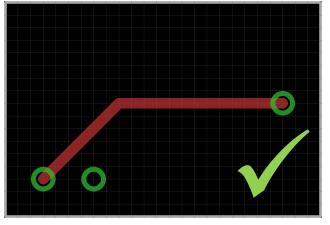


Looks like it's meant to be this way

Looks sloppy and lazy

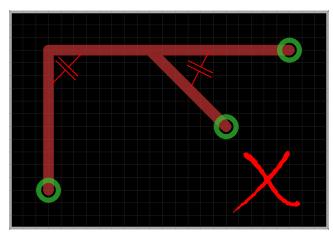
- All else being equal, take the shortest route
 - Reduces track resistance, capacitance etc.
 - Classic sign of someone who wasn't paying attention to what they were doing





Circuitous circuit

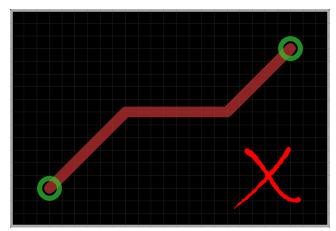
- Avoid acute and right angles; minimise the number of turns and kinks where possible
 - Adds extra capacitance in the path
 - Can be a big problem in high-speed circuits





Right angle and acute corners

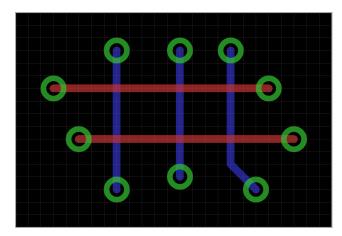
- Keep an eye out for the 'dogs leg'
 - Easy to fix...
 - Just take the time to be thorough



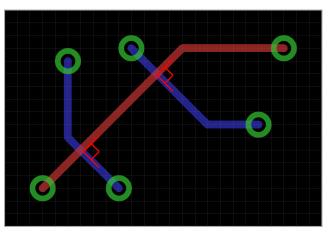


Dog leg track

- Useful to route left-right, up-down on different layers
 - Try to make your digital lines cross at 90 deg on high-speed multilayer boards



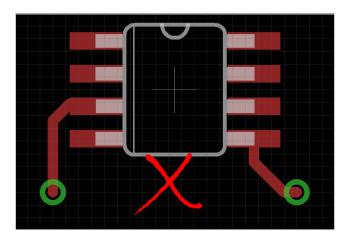
Different layer track directions



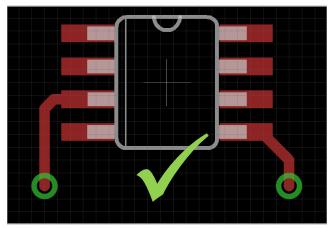
90° high-freq crossings

Routing tracks

- Enter surface mount pads cleanly
 - Right angles on edges or 45° through corners
 - Avoid acute break-outs from pad edges
 - Can't always be achieved in practice, though...



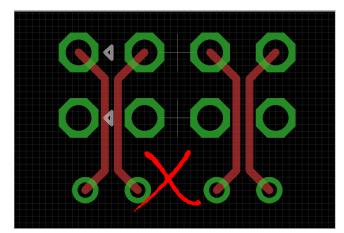
Crappy SMD pad exits



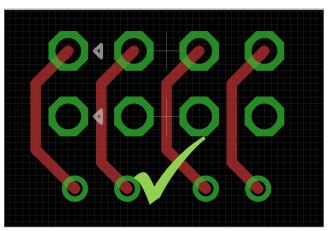
Nice SMD pad exits

Routing tracks

- Don't try to cram stuff through too small a gap... go around if at all possible
 - Maybe you need to rethink your overall part layout or structure?



Avoid cramped buses



Clearance is your friend

Routing tracks

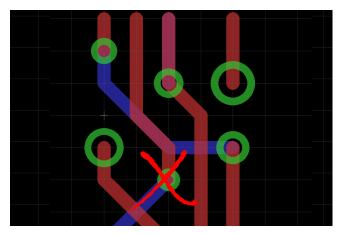
- Higher currents need bigger tracks
 - Lots of online calculators for track size
- Track width rules of thumb for 35 μ m
 - Small signal: <0.2 mm
 - 1 A: 0.4 mm external layer (1.0 mm internal)
 - 2 A: 1.0 mm external layer (2.5 mm internal)
 - 5 A: 2.5 mm external layer (9.0 mm internal)
- 40 A is the max current a 70 µm board typically can achieve (without bus bars)

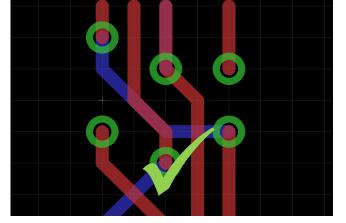
Pads and vias

- Veee-ahs or Vye-ahs?
- Drilling is the most costly fabrication step
 Reduce the total number and variety of drills
- Skinny drills break!
 - Max depth:width ratio no more than 10:1
- Give pads sufficient annular rings to stop pull-through
 - Aim for no less than ~ 25% of hole diameter

Via sizes

- Don't use dozens of different drill sizes
 - Use the same size as often as possible
 - Economy of scale: "Two of one thing is cheaper than one of two things"
 - Tool changes cost money

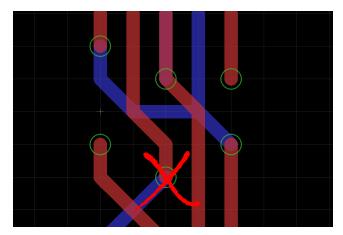


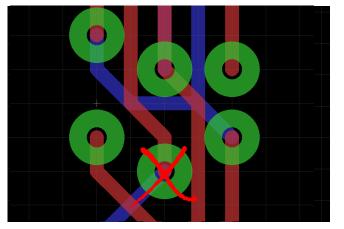


A million different sizes

Via sizes

- Make the via restring proportionally sized
 Restring: annulus of copper around the drill hole
- Allows misaligned drills to still have copper contact with plated area

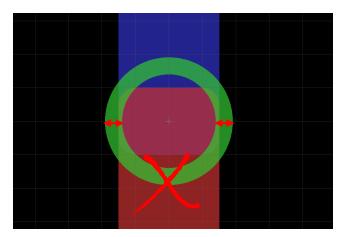




Too large: bad thermals

Via sizes

- Drilled out track section does not carry current across it
- Many small vias give more copper and less resistance than one large via

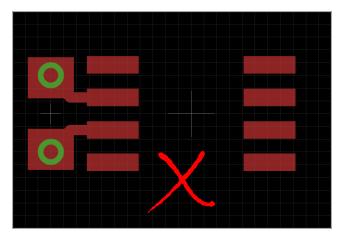


888

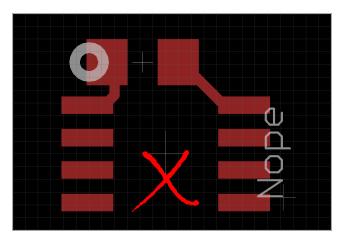
Little actual conductive surface

Pads and vias

- Don't put vias in pads (usually)
 - Solder will wick down the hole => dry joints
 - Vias at corners sometimes used for heat sinking
- Don't silkscreen over pads



Avoid vias in pads

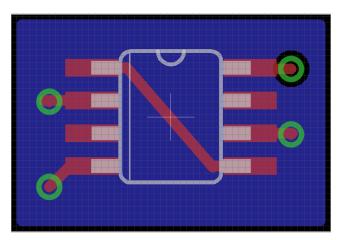


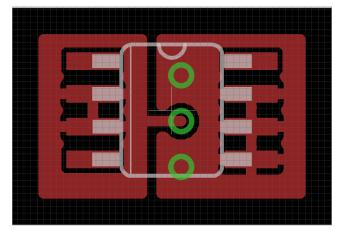
Watch where the silkscreen goes



- Pours are large, contiguous copper areas, typically used for ground and power
- So many advantages!
 - Greatly simplify the routing problem
 - Good for buffering power draw and adding thermal relief
 - Ground layer capacitance can help quieten or isolate noisy parts of a circuit

- Very common configurations:
 - Ground pours on both top and bottom layers
 - Power and ground on alternating layers
 - Different signal values pours in different parts of the circuit

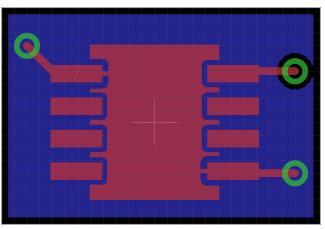




Two different pour nets

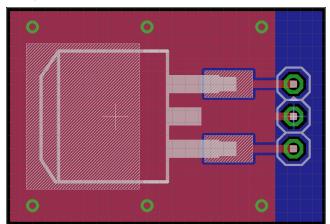
Easy routing of backplane signals

- Ground planes are very common under microprocessors
 - Sometimes required and strictly specified!
- Also very common for power supply thermal and noise management



IC mounted over ground plane

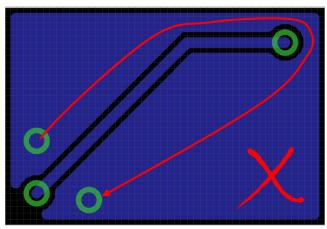
84

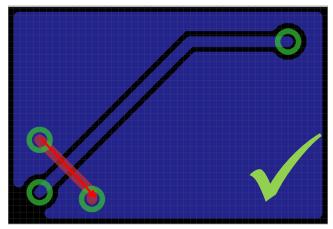


Regulator with thermal pads

Things to look out for:

- Big areas of copper absorb heat, so use thermal reliefs to make soldering easier
- Add cross-flow "bridges" to prevent large circuitous detours in power/ground planes

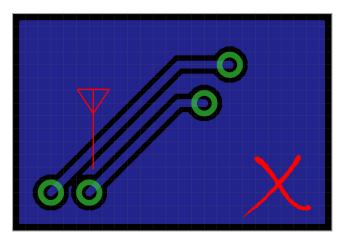




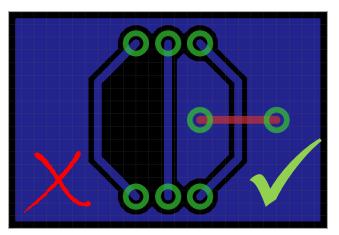
Shortcut 'bridge'

Long current detour "ground loop"

- Avoid dead copper and stems
 - Stems act like RF antennas and inject noise into your signal – right on the ground plane!
- Bridge island fills if you can



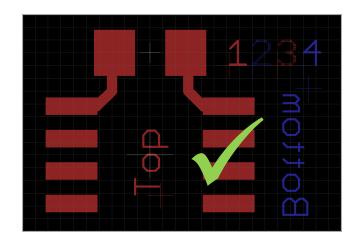
Avoid pour antennas

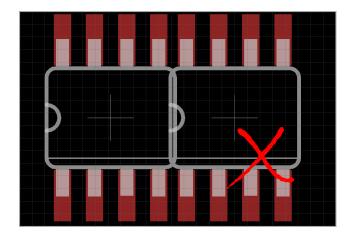


Island fills, with and without bridge

Other copper layer-y things

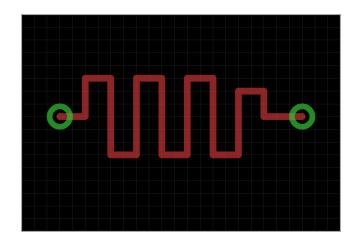
- Include top/bottom and numbered layer callouts when submitting separate layer files
- If the fab tech is unsure, they won't ask
 - They'll just give you "something"
 - Or worse... exactly what you asked for!

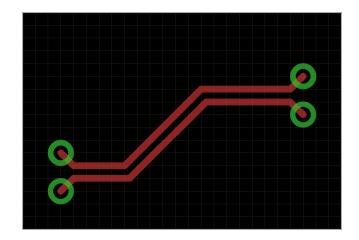




Other copper layer-y things

- Some high-performance circuits put strong demands on track length and impedance
 - Tricks like differential signal length matching, inductance wriggles... advanced stuff!



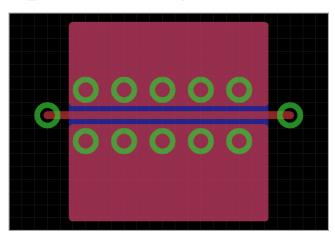


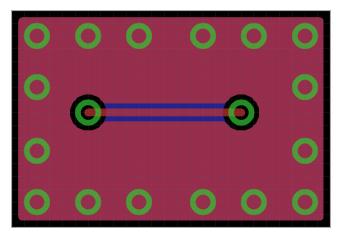
Matched-length differential tracks

Inductance 'wriggle'

Other copper layer-y things

- RF stitching is a thing: string of vias around ground fill and traces
 - Create waveguides; avoids HF ground loops
- Guard trace around periphery of the board to protect against EMI





EMI guard loop

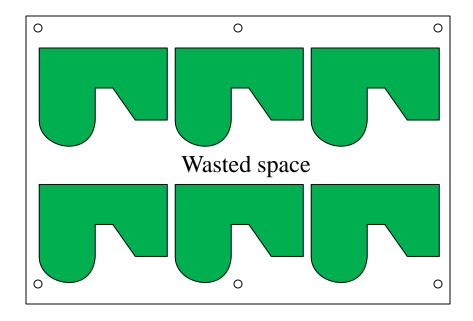
Stitched RF wave guide

Specifying board dimensions

- How big should your board be, anyway?
 As small as possible!
- Less copper, shorter signal traces, less parasitic resistance/capacitance/inductance, etc, and thus better performance
- Boards smaller than 10 x 10 mm or larger than 610 x 450 mm require specialist fabs
 - Largest I've ever seen of was 1000 mm long!
 - Also, large/thin boards sag under their weight

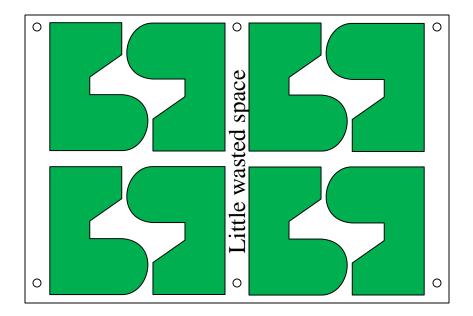
Panelisation

- Awkward outlines can make panelisation difficult and leads to wasted panel space
 - Plan for panelisation when choosing an outline



Panelisation

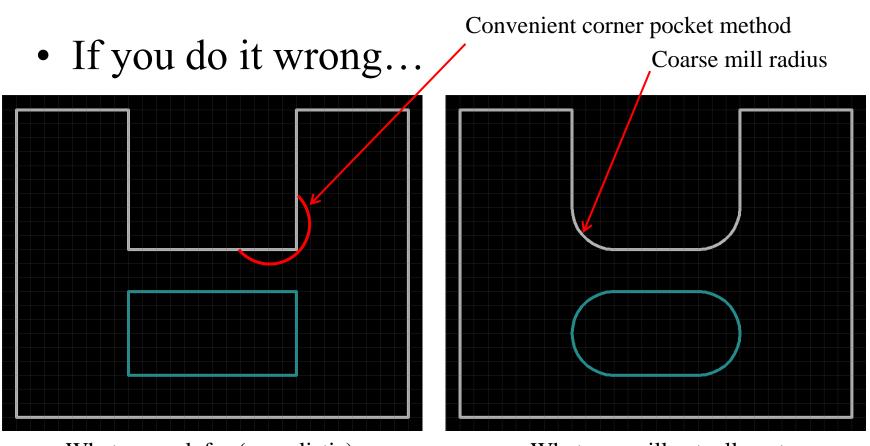
• Careful board design, clever panelisation and panel sharing can dramatically increase yield and reduce costs per board



Milling

- Individual circuit boards are separated from the panel by milling
 - Milling is also used to produce slots and cutouts
- The smallest milling bit is typically about 0.2 mm diameter
 - Don't expect perfect 90° corners
 - If you specify a realistic radius, you might get it
 - If you specify a right angle, you'll get whatever they feel like giving you (probably 1 mm)

Milling



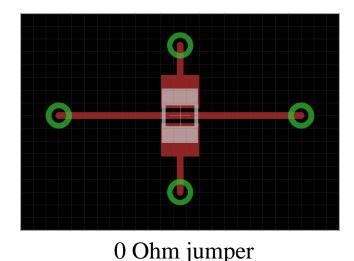
What you ask for (unrealistic)

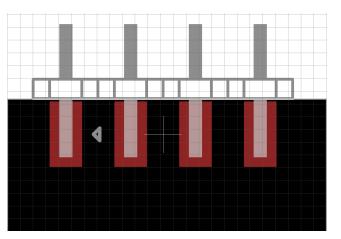
What you will actually get

Go for the biggest mill you can get away with

Cute tricks

- 0 Ohm resistor bridge
 - Super compact way of adding a jumper
- Side-mount a pin header for a low-profile, low board footprint edge connector





Pin header connector on edge

Some comments on schematics

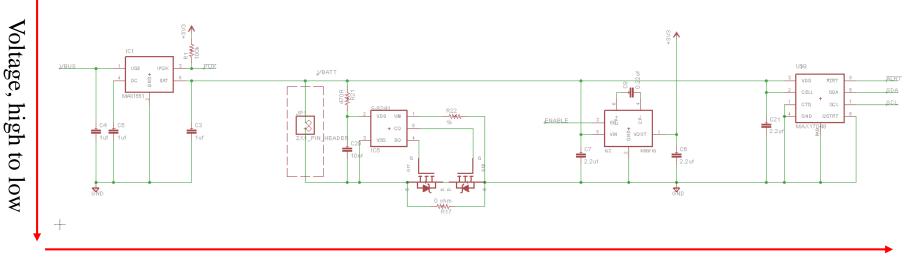
Dishonourable mention:

- Terrible layout of circuit diagrams and schematics is almost as much trouble as poorly laid out boards
- Your circuit schematic and its associated board are tightly coupled

– One should complement the other

Some comments on schematics

- Logical flow left to right
- Voltages up to down



Information flow

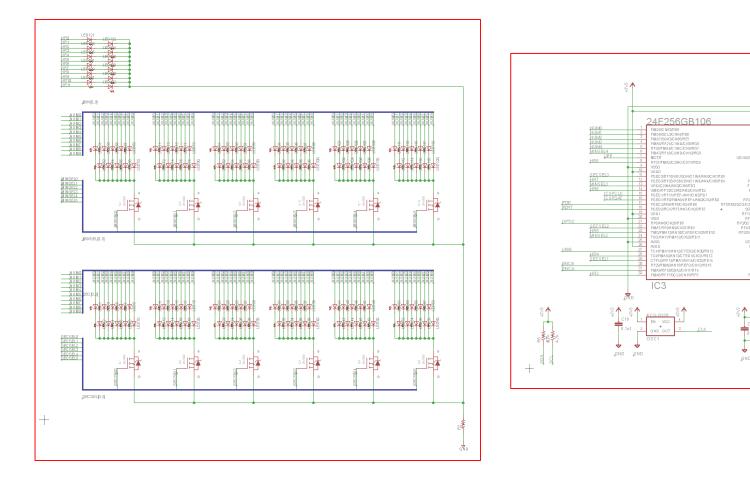
ΨЪ.

PHD4CN62/F

/ M Dus. MPST2C N6ss. G MPST1C N68/R* ENVP ~*/0DC

Some comments on schematics

• Split into modules; divide by sheet



Tip of the iceberg

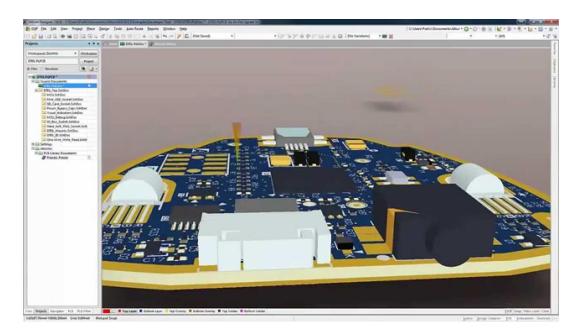
- Again... PCB design is one of those things you can spend a career perfecting
- I've made scores of PCBs and I *still* find new and innovative ways of screwing it up!
 - Make a list of all your mistakes over time so you don't keep repeating them!
- Open up high quality products and look at the PCBs inside you can *see* the love

Whirlwind intro to CAD packages

- Lots of different ones
 - Most will get the job done;
 - But some are more useful/common than others
- At some point in your career, someone will insist that you use a CAD package you hate You poor, poor soul
- Here is a quick list of common/uncommon PCB design CAD packages

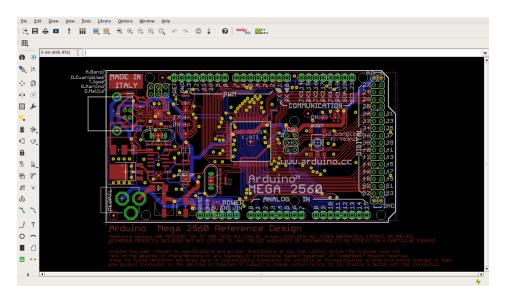
Altium

- Weapon of choice for many professionals
 - Lots of powerful tools: 3D view, flexible fills, track impedance control, circuit duplication...
 - But gawdawful to learn its intricacies



Cadsoft Eagle

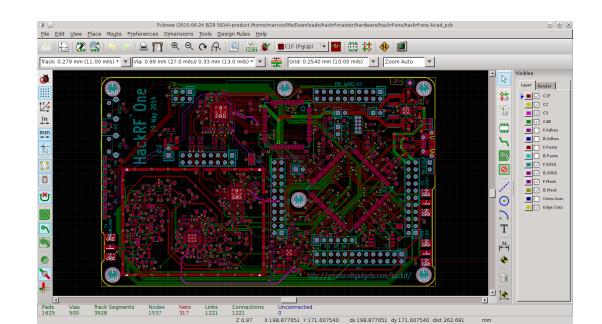
- (Previously) the hobbiest's choice
 - Tons of library support and lots of references
 - Easy to learn and dive right in
 - ...but lacks many some of Altium's advanced features
 - Owned (ruined?) by Autocad; licensing sucks



102

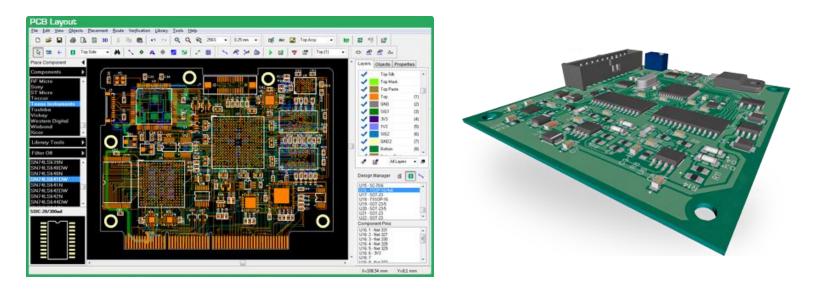
Kicad

- New contender for the hobbiest throne
 - Harder to use than Eagle but FreeTM
 - Functional alternative watch this space
 - Rhymes with "eye sad" \otimes



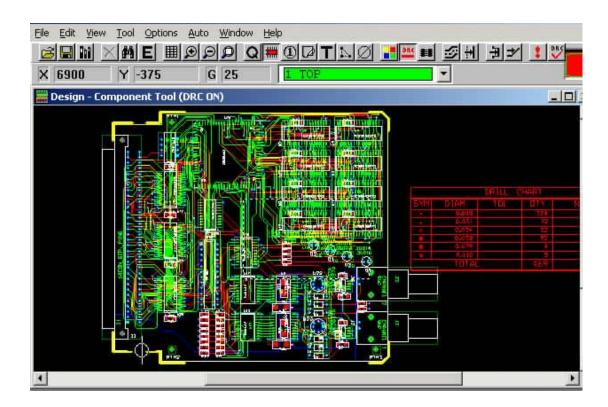
Diptrace

- Not as popular as the others, but strong support by its adherents
 - Rapidly growing new advanced features...
 - Maybe a replacement for Eagle?



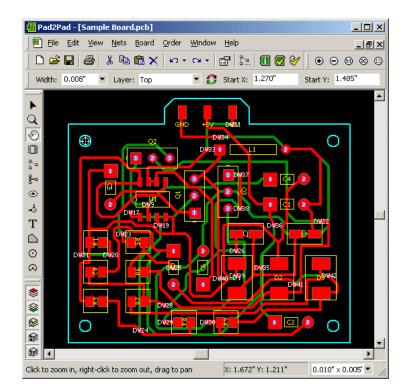
OrCAD

- Somewhat old now
 - Not a lot of userbase, but still exists



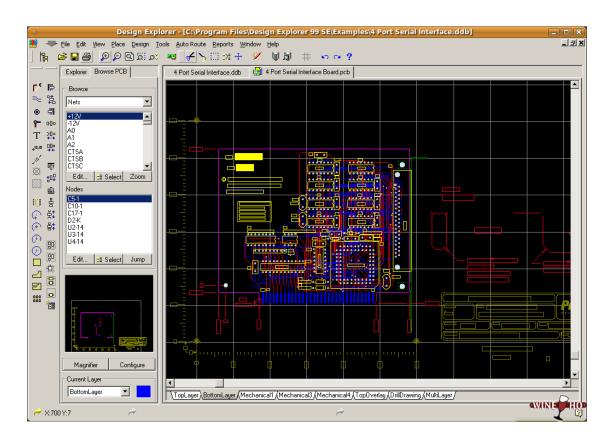
Pad2pad

- Online integrated vendor-specific software
 - A lot like eMachineShop, if you know what it is
 - Ehh.... Ok but vendor lock-in sucks



Protel

- What eventually became Altium
 - Your grand dad's PCB CAD tool...



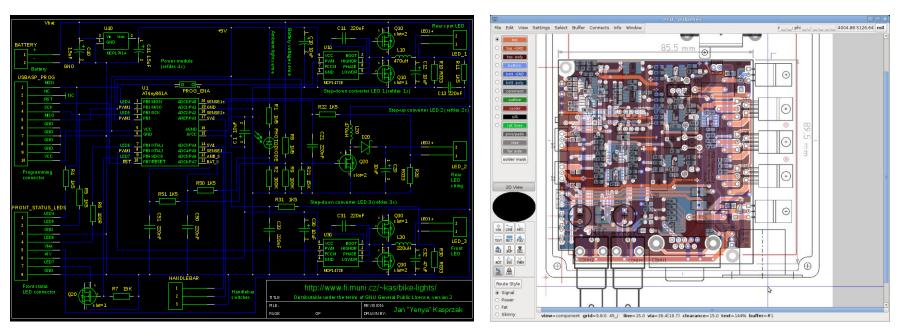
Mentor Graphics

- Ancient, but very capable package
 - What they used to make motherboards with



gSchem, gEDA/PCB

- The classic Linux packages
 - Nobody without a neckbeard uses either of these anymore



And others besides!

- Seems a new CAD program comes out every month
 - Many are terrible, some less so
- No one sits on the PCB throne as supreme reigning god-emperor of circuit CAD
 - Crippled by irrational business decisions, free software malaise, or geriatric irrelevancy.

Circuit Fab Houses

- Fabrication houses are a bit like artisans
 - Huge range from hacks to master craftspeople
 - The same files and specs sent to a dozen fab houses will produce a dozen different outputs of varying quality
- Finding a manufacturer you -trust- is very important to your career as a PCB designer

Top of the heap

- The high-tech houses
 - VERY expensive, but results are always excellent
 - Often cater to defence/aerospace/spooks clients
 - Do ALL their own fabrication in-house and never, ever outsource
- Examples:
 - Lintek (Queanbeyan/Canberra)
 - Minco

Quality Professionals

- Have a real 'Name' that they defend
 - Usually do their own stuff (often assemble too!)
 but sometimes outsource to China
 - *But*, they care about quality and confidentiality, so usually very reliable and litigatable.
 - Range from quite small to HUGEMONGOUS
- Examples
 - Entech (Melbourne), BEC (Brisbane)
 - Foxconn

Lower tier professionals

- "Average" quality and reliability
 - Liberal in interpreting your specs to save money
 - More variability and cost-cutting than you'd really like cheaper materials, finishes
 - Very often outsource to cheaper fabs overseas
 - Confidentiality problems not unknown see your design on the streets of Hong Kong! ⁽³⁾
- Examples
 - None I'll mention in print!

Low-end hobbyist grade

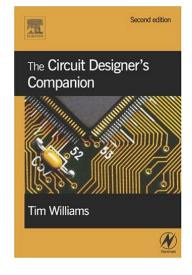
- Focus on cheap and quick
 - Typically not the highest precision/performance, but can't beat the price!
 - Often excellent web-portal integration
 - Sometimes eccentric design limitations?
- Examples
 - Circuit Labs
 - OSH Park (nice online preview tools!)
 - Many others

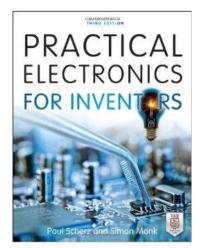
Integrated fab/assembly houses

- Upload your design plus BOM and have it fabbed and populated all at the same place!
 - And at an affordable price! OMG
 - Only limited range of capabilities for now, but this is going to change the industry
- Examples
 - Macrofab seriously, check these guys out! (Depressingly, their recent UX interface upgrade sucks)

Useful references

- "The Circuit Designer's Companion", Tim Williams
- "Practical Electronics for Inventors", Scherz and Monk
- Also check out:
 - sparkfun.com
 - pololu.com
 - adafruit.com
 - hackaday.com





Moral of the story

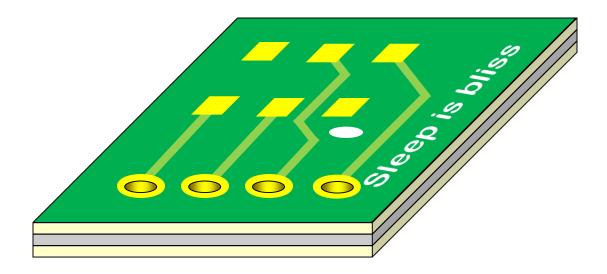
- There is SO much to learn about being a good electronics designer/engineer
- The best way to learn is to do it, and it's never been cheaper!

- \$740 in 2007 vs \$15 in 2017!

Learn the tools and give it a shot
This is what I do for fun! ⁽ⁱ⁾

P Pounds

Questions?



12 March 2018

Tune-in next time for...

Your Soldering is Terrible (probably)

or

"How I learned to stop worrying and love the flux"

Fun fact: 98% of humans have parasites.